

Global Management & Leadership



Who We Are

Our program

HGM&L program is designed to develop a holistic personality in business graduates equipping them with analytical, decision-making, technical, interpersonal and technological skill set. It is a flexible program of study offering students a balanced approach to management, providing a foundation and advanced knowledge across a range of business and management principles.

HGM&L program provides customized electives according to student career paths. We offer individualized areas of emphasis in: Global Entrepreneurship, Social Creatinnovation, Digital Business & Economics, Financial Technique, Marketing & Innovation, and Organization Management & Leadership

Our faculty

HGM&L professors are dedicated Christians who have both industry experience in the business world and academic and professional credentials. As such, they are excellent teachers and advisors when it comes to planning your career in business. Our professors have expertise in many areas, including global business, venture startup, social enterprise startup and management, business analytics, and digital marketing and management.

We integrate the faith and learning

HGM&L strives to provide ethical and faith-based learning experiences through comprehensive curriculum and practical application specifically designed for graduate-level education and spiritual growth. This is accomplished through holistic education rooted in the Christian worldview that guides journey for lifelong objectives, meaning and the truth in their business vocations as Christian professionals.

We see vocation as more than a career

HGM&L education will prepare you for excellence in your career field—but our aim is far beyond that. We don't just equip student to find a job; we empower you to discover your calling. We don't just teach theories in the textbooks; we teach valuable life skills and train to be a change maker in your work, and your community.

Serve the World with Global Vision

Mission

HGM&L educates servant leaders who will impact the business world, society, and the kingdom of God through the integration of faith and learning, and the academic excellence, holistic education guided by Christian value.

Vision

To be a leading institution in creating and sharing knowledge in the emerging global economic and business paradigm, and providing agents of social change

Holistic Glocal Leadership Equipped with Servant Mindset



Customized Areas of Study

HGM&L understands that the reasons for pursuing MBA program are varied and, as a result, we don't follow a "one size fits all" approach. We provide customized electives according to student career paths. We offer individualized areas of emphasis in:

Global Entrepreneurship

The program includes consciously crafted courses to design career in business entrepreneurship imparting skills necessary to shape, assess, and launch a scalable innovative enterprises in global world.

Social Creatinnovation

The program is to prepare and train individuals to create profitable and sustainable business opportunities in a world undergoing transformational change. The program aims to develop the next generation of leaders who will build, disrupt, innovate, and reinvent sustainable business and enterprises in a world that demands it.

Digital Business and Economics

The program provides the knowledge and skills applicable to real business by learning a variety of digital-related technologies that will contribute to improving the performance of the business.

Financial Technology

The program allows students to acquire state-of-the-art financial-related technologies and knowledge and technical capabilities to apply them to the business in the banking, financial and insurance sectors.

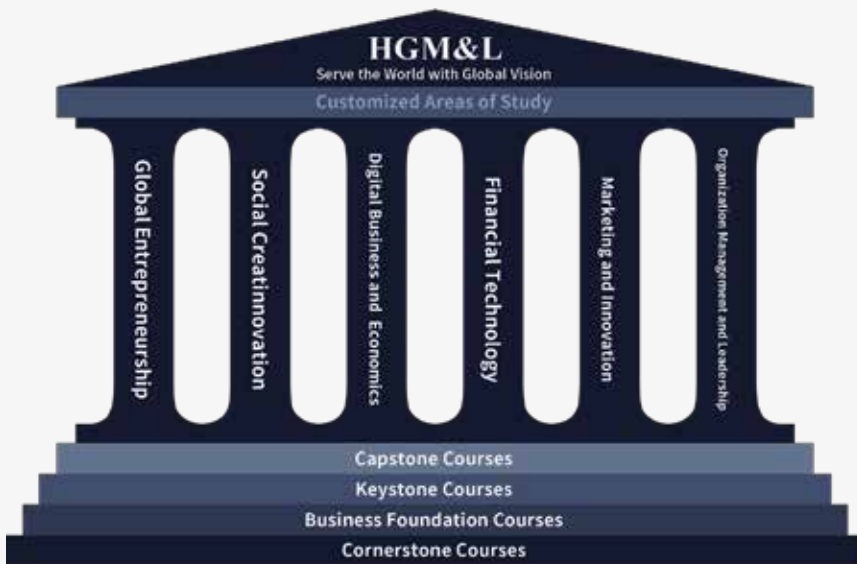
Marketing and Innovation

The program provides the advanced knowledge and practical skills of marketing for establishing innovative relationships with customers by creating innovative customer value.

Organization Management and Leadership

The program prepares individuals for managerial responsibilities in business, government and non-profit entities. This specialization develops broad-based skills in the management of cross-functional teams, project management, technology application, and new products and services development. A focus of the program is on managing a diverse work force and competing in a multi-cultural global environment.

Curriculum Architecture



Particulars

Remarks

Cornerstone (1 credits)	Christian Leadership
Business Foundation (14 credits)	Marketing (2), Accounting (2), Finance (2), Microeconomics (2), Business Statistics & Decision Analysis(3), Business Ethics(3)
Keystone Courses (6 credits)	Research Methodology (3) / Business Strategy (3)
Major Electives (9 credits)	Entrepreneurship & New Venture Creation, Social Innovation & Entrepreneurship, Developing & Managing Social Enterprise, Social Marketing, Business strategy in developing countries and emerging markets, Platform Business & Sharing Economy, Micro Finance, Fin-Tech, Digital Marketing, Digital Finance, Digital Economics, Business Analytics, Data science, Data visualization, Big-data analysis, Project Management, Strategic Branding Management, Omni-channel Marketing, BTB Marketing, Strategic Leadership, Organization Design & Change
Capstone Industry Project (3 ~ 6 credits)	The experiential project spans a full term and is compulsory for all students
Research Project (3 ~ 6 credits)	The research project aims at developing the capability of students in carrying out research and publishing the same.

Global Partnership

To broaden its reach in developing new competencies, HGM&L actively seeks strategic partnerships and collaborations with top institutes around the world. These global partnerships pave the way for research collaborations, staff and student exchanges and joint programs for professional development and postgraduate research. These partnerships also provide the platform for HGM&L to keep abreast of global developments in the educational landscape and to share expertise.

Handong Global University, a member institution of the UNESCO UNITWIN and United Nations Academic Impact (UNAI) host institution, has hosted 62 education institutes and 23 international institutes in 30 countries that seek to enhance the quality of education in their own countries and to provide leadership for educational development internationally. It acts as a think-tank which draws together existing expertise and research in education to generate ideas, identify trends, and serve as a collective voice on important educational issues, thus influencing policy and practice in education.

Under the umbrella of UNITWIN and UNAI, HGM&L extends global partnership with Joint education program of sustainable development and capacity building and OCW/OER (Open Course Ware / Open Education Resources) program.



Program Snapshot

Degree

Master of Business Administration

Admission Qualification

Applicant must have an university diploma or have completed their 16 years of elementary, junior/middle, high school and university in foreign countries.

Proficient in English as shown below TOEFL (minimum of iBT 80, CBT 213, PBT 550), or TOEIC (minimum of 700), or TEPS (minimum of 572, or can pass an alternative English test provided by Handong

Completion Time / Course Format

2 years, 4 semesters, Full-time /
On ground classes and online classes

Graduation Requirement

Completion of 36 credits
Cornerstone (1 credits)
Business Foundation (14 credits)
Keystone (Major Electives) Courses (6 credits)
Capstone Industry Project (3 credits)
Research Project (3 credits)
GPA 3.0 above

Admissions

Qualification (Who May Apply)

Applicant must have an university diploma or have completed their 16 years of elementary, junior/middle, high school and university in foreign countries.

Application

Applications may be made online. Hard copies of all supporting documents must be submitted before the deadline of application.

For more information on application details, please visit <https://www.handong.edu/eng/admission/graduate/studies/>

Further Enquiry

For more information please visit
<https://www.handong.edu/eng/academics/degree/ggs/>
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